





# A N N U A L R E P O R T 2 0 2 0

# Compiled by the UCF Analytical Department

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# 2020

Looking back at the year 2020, recollecting all the manifestations of "seismic activities" in the cultural field, we would like to concentrate on positive conclusions. This year was the third year in the life of the Foundation and became an unexpected but probably necessary test of the institution's maturity, capability and resilience.

State budget sequestration, cut of funding for project support and upholding our rights and needs together with the cultural environment gave us the feeling of unity and strength. The need to quickly adapt to the quarantine restrictions and to learn to live in an online mode strengthened our opinion about the importance of the electronic project management system developed by the Foundation from scratch, which is still being improved. The urgent launch of the program of institutional support for all cultural institutions and organizations affected by the quarantine restrictions proved the Foundation's ability to promptly respond to the arising needs. Overtime work of the team due to the launch of new programs, proved our ability to unite in order to achieve high-quality results.

Hard times not only demonstrate the existing problem areas, but also the potential to resist the circumstances. The Foundation has proven that it is a successful institution capable of working steadily even under the most unstable conditions.

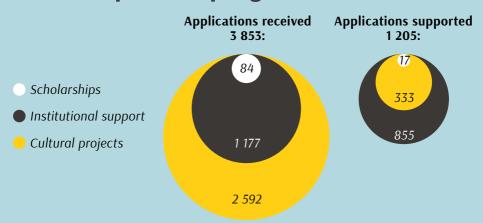
In addition, the year 2020 was the year of change of the Foundation's Supervisory Board, summing up Yuliia Fediv's work as the Executive Director, therefore and thus the new stage and new challenges are awaiting us.

In order to achieve stability of the Foundation's activities, we began developing a long-term Strategy, which shall consider the previous positive experience and establish future objectives, which we will achieve together with all of you who are developing the culture of Ukraine for the sake of our common future.

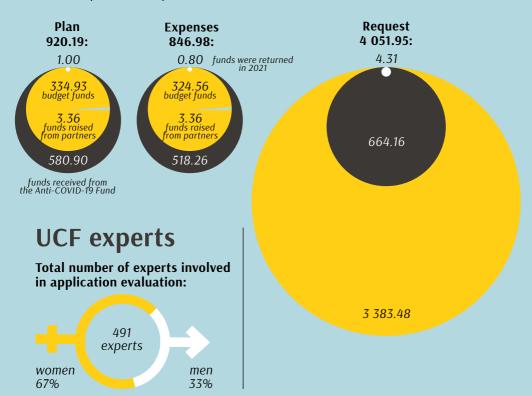
Finally, according to the tradition, we want to thank everyone who was with us and helped us in 2020, strengthening the Foundation both on the inside and on the outside. Obviously, new challenges are awaiting us, but the way we have already travelled increases our confidence.

# **KEY NUMBERS**

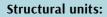
# **UCF** competitive programs



### **BUDGET (UAH million)**



# **UCF** team





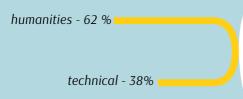




# Gender composition of UCF:







complete higher education - 56

two higher educations - 13

secondary education/specialized secondary education - 5

scientific degree - 4

# **UCF** communications

	> Media	Facebook	Onstagram	Email	<b>Telegram</b>
Publications / Mailing	31 067	447	85	432	24
Subscribers	-	29 210	7 950	785	5 374
Coverage	42 870 438	25 000 medium	5 400 medium	450	30%

	UCF official website	UACulture.org
Users	188 K	53 K
Sessions	677 K	87 K
Page view	3 309 K	318 K
Average session duration, min	5:30 min	2:38 min
Permanent users, %	58.8	47.24

# **UCF ACTIVITIES**

# **Information and analytical activities**

### **UCF** communications

- + 10000 subscribers on Facebook;
- + **3500** subscribers on Instagram;
- + 800 subscribers and launching a Telegram channel "UCF\_DAILY";
- + 5000 subscribers of the UCF monthly digest;
- **25**+ webinars, training sessions and presentations;
- exposition "Report project" in M17 Contemporary Art Center in Kyiv;
- information support of the Culture Unites initiative;
- electronic Project Management System (PMS) beginning from 2020, all of the UCF's selection procedures have been conducted online;
- interactive section of the official website "UCF Archive";
- interactive tool for applicants "Choose the program";
- participation in numerous forums, festivals and conferences.

### **UACulture.org**

- **400**+ grant opportunities for the culture;
- **500**+ institutions in the partner database;
- **40**+ relevant studies / reviews / interviews;
- interactive project statistics #supportedbyUCF;
- cultural event calendar;
- weekly opportunity digest.

# Partnership with UCF

# Partner competitive programs

 As of 31/12/2020, 855 cultural institutions have received financial support from UCF within the program "Culture in Times of Crisis: Institutional Support", implemented in cooperation with the Ministry of Culture and Information Policy and in partnership with the State Agency for Tourism Development;

- **130** applications for the program "Children of Culture" implemented in cooperation with the Public Organization "Garage Gang". 20 projects launched crowdfunding campaigns at the Biggggldea platform;
- as of 31/12/2020, **55** projects were supported by the Foundation within the Culture+ program, implemented in 2020 in cooperation with the Ministry of Veterans Affairs, NGO "Osvitoria" and public organization "Street Culture Centre";
- **46** projects implemented within the Inclusive Arts program, developed in cooperation with the British Council in Ukraine;
- **20** projects implemented within the program "Culture. Tourism. Regions", developed in cooperation with the USAID Competitive Economy Program and the Small and Medium Enterprise Development Office/SME.DO;
- 9 projects implemented within the program "Culture for Changes", developed in cooperation with the Foundation "Remembrance, Responsibility and Future" (EVZ), and new opportunities will be available within the program in 2021 due to the new partnership with the British Council in Ukraine;
- mentor session for the winners of the program "Cultural Capitals of Ukraine" and a webinar organized in cooperation with the expert of the program "European Capitals of Culture".

### Partner programs

- art residency support initiative "Zapravka", implemented together with the Ukrainian Institute and the EU House of Europe program;
- 490 participants of webinars and consultations within the project "Culture Support Month", implemented together with Pro Bono Club Ukraine;
- project "Cultural Space" Platform, implemented together with the Public Organization "Garage Gang", Public Organization "Corporate Social Responsibility Centre" ("CSR Centre"), Public Organization "Insha Osvita" and LLC "Fedoriv com";
- "Photobank" implemented on the platform of the Ministry of Foreign Affairs (MFA); presentation about the Foundation's activities for 56 foreign
- diplomatic institutions and plan of cooperation with MFA for 2021; round table and plan of cooperation with the State Service of Ukraine for Ethnic Affairs and Freedom of Conscience for 2021;
- separate section for the books published with the UCF support at the Lingart platform.

### Memorandums/cooperation agreements signed

- Charitable organization "Zagoriy Foundation";
- Ukrainian Institute:
- State Agency for Tourism Development;
- Small and Medium Enterprise Development Office;
- USAID Competitive Economy Program;
- Embassy of the Kingdom of the Netherlands in Ukraine;
- British Council in Ukraine;
- Foundation "Remembrance, Responsibility and Future" (EVZ, Germany);
- Public Organization "Garage Gang";
- Public Organization "Centre for Corporate Social Responsibility"
- Public Organization "Insha Osvita";
- LLC "Fedoriv com";
- Multilingual interactive audiobook platform Lingart.

### **Training courses**

- 10 video lectures and a number of online training sessions within the grant management training course were developed in cooperation with Public Organization "Insha Osvita" and media project "Nakypilo";
- 4 video lectures within the UCF's training course "Very Cultural Management" were developed in cooperation with the experts of the Foundation;
- development of a training program "Think and act like an expert" for the experts
  of the Foundation in cooperation with the Ukrainian Catholic University (UCU)
  with the support of the International Renaissance Foundation. We are
  planning to create a training video course on the basis of the program with
  the support of the European Commission's Delegation in Ukraine;
- Polish language for employees of UCF with the support of the Polish Institute in Kyiv;
- **5** pro bono training sessions for employees of UCF provided by the "Education hub", Kyiv.

### Strategy 2022-2030

- **8** focus groups with cultural community representatives, influencers and policymakers, 10 in-depth interviews with UCF management and **2** strategic sessions with the Foundation's team performed by PPV Knowledge Networks;
- study of UCF's target audiences in different regions of Ukraine performed by Vox Populi Agency.

# **Fundraising activities:**

- Creative Accelerator program, aimed at development of stability and commercialization of investment attracting projects, launched in cooperation with the British Council of Ukraine and Small and Medium Enterprise Development Office/SME.DO. 18 projects received mentor support and did pitchings of their business models for the invited businesses, with the purpose of further networking;
- UAH **1.5** million from Zagoriy Foundation for the support of the projects which have passed the UCF selection;
- UAH 1.98 million from the Foundation "Remembrance, Responsibility and Future" (EVZ) for the support of nine projects, which have passed the UCF selection;
- branding and promotion for four winners of the LOT "Fashion and design" of the program "Innovative cultural product" from our partners COCOS Fashion;
- round table "Cooperation between business and culture: new reality" in cooperation with the "CSR Centre" for improvement of cooperation between business and culture, "Partnership of Ukrainian business and culture" challenge and leadership marathon for the winners of the program "SDG-Ambassadors" in cooperation with the "CSR Centre";
- category "Business supporting art and culture" at the XI CSR Case Competition for involving business in the cultural sphere;
- online Business Culture Hub #1 for cooperation between business and culture in cooperation with CSR Ukraine.

# **International level**

# Participation in international events

- Executive Director's visit to the United Kingdom (as a member of a government delegation) for review of experience and policy coordination in the field of culture, youth affairs and sports;
- conference U-LEAD "Community development: trust, institutions, funds and people" and a number of online training sessions U-LEAD with Europe;
- online panel Embracing values in/through exchange and cultural projects at the Civil Match international forum;
- online stand at the conference "Ukraine in Washington";
- XIII Forum "Europe-Ukraine" organized by the Institute for Eastern Studies (Rzeszów, Poland);
- module within International Forum Creative Ukraine;

- panel discussion Innovations and Partnerships in Culture, organized by the U.S.-Ukraine Foundation;
- FOROOM conference, organized by the Adam Mickiewicz Institute (Poland);
- a series of debates "#90min\_about\_culture" within the global movement ResiliArt initiated by UNESCO;
- online forum "Ecotourism in Ukraine and EU a trend of the next decade" within the EU initiative #EU4Business with the support of the European Bank for Reconstruction and Development;
- business meeting with the colleagues from the Dansk Kulturinstitut/Danish Cultural Institute for discussion of the project of a Ukrainian-Danish youth centre in Kyiv.

### Activities within memberships in international networks

### **ENCATC**

- participation in ENCATC Digital Congress and presentation of the Foundation's activities in the Boot Camp section
- participation in Member's Talk
- participation in General Assembly

### **ENCC**

participation in the large ENCC webinar Diversity in Culture

### **IFACCA**

- participation in the 18th meeting of the members of IFACCA of the European region
- online exchange of the UCF employees with the Danish Arts Foundation
- · webinar Supporting Culture in the Digital Age

### **Culture Action Europe**

- participation in the working meeting of Culture Action Europe and KEA
   European Affairs for development of the Modern Cultural Policy Manifesto
- CAE-Advocacy Brainstorming meeting
- participation in General Assembly

### On the Move

- participation in the meetings concerning mobility during the pandemic
- participation in General Assembly

# **CULTURAL PROJECTS**



Number of projects implemented

278

Grant requests:

3 383.48
UAH million

Actual grant amount:

248.69
UAH million

Number of applicants:

1 767

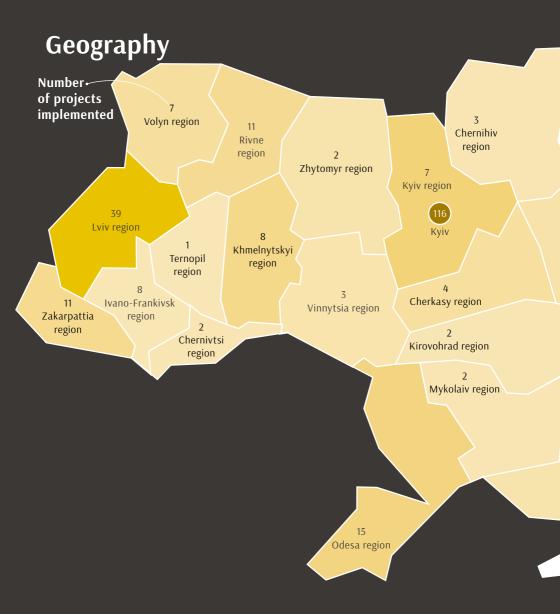


# **Products**

77	Educational program
33	Festival
30	Route/guide tour
23 21	Performance
21 21	Publication
2 i 17	Museum/exposition
17 17	Analytical report
17	Residence
10	Information campaign
10	Creative/public space
10	Exhibition
9	Concert
9	Video content
	Audio recording (single/album/audio description)
8	TV content
	Network
	Archive/library/catalogue
	Radio content/podcast
4	Collection/show (fashion)
4	Game
3	Forum
3	Competition
	Anniversary (program of events)
	Animation production
	Expedition
	Database

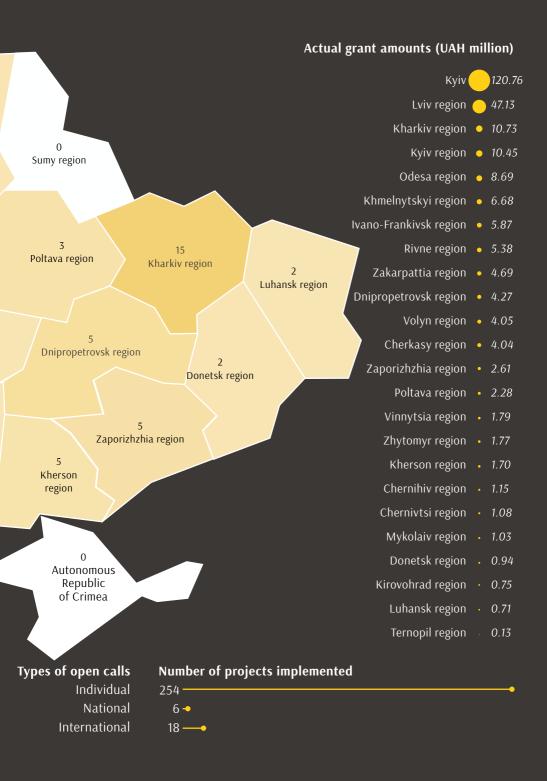
# **Legal form**

	Number of projects implemented	Actual grant amounts UAH million
Public organization, NGO		112 95.84
Individual entrepreneur	-	40 43.25
Limited Liability Company		35 49.93
Municipal organization (institution, establishment), enterprise	- <mark></mark>	27 14.26
Charitable organization		24 15.57
State organization (institution, establishment), enterprise	- <mark></mark>	14 10.96
Local self-government authority	-	7 3.06
Public union / union of citizens' associations	<del> </del>	4 2.46
Creative union		4 1.44
Organization (institution, establishment) or enterprise owned by a citizen's association		3 6.58
Private organization (institution, establishment), enterprise		3 3.15
Joint Stock Company	-	2 0.99
Other legal entity associations	-	1 0.45
State authority	-	1 0.37
Other organizational and legal forms	-	1 0.37

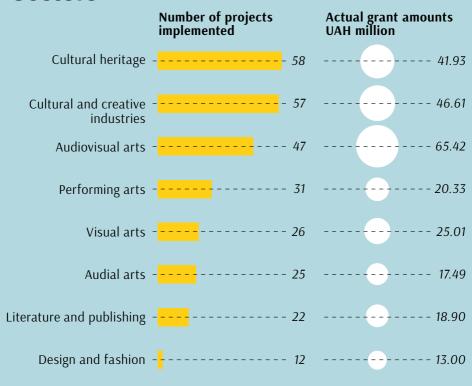


# Partners under international cooperation projects

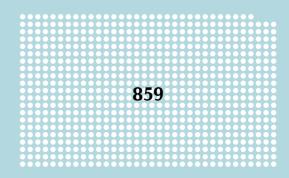
Country: Austria	a   Belgium	Georgia	Germany	Poland	USA	Finland	France
Number of partners:			12				_
			12			!	2



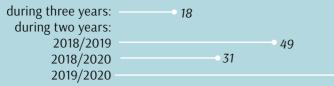
# **Sectors**



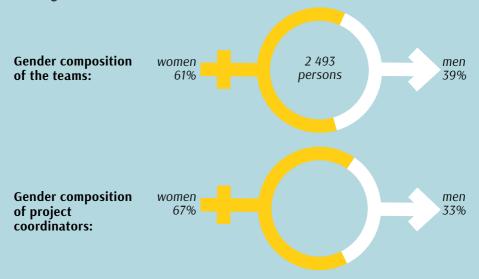
Total of applicants that implemented projects in 2018-2020:



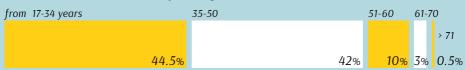
# Grantees supported by the Foundation:



# **Project teams**



### Number of team members by the age:



Number of teams that included people with disabilities:



Number of team members with disabilities:



# **Experts**

Number of the experts involved in the evaluation of cultural and art projects:

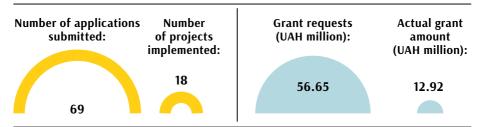


# **ANALYTICS OF CULTURE**

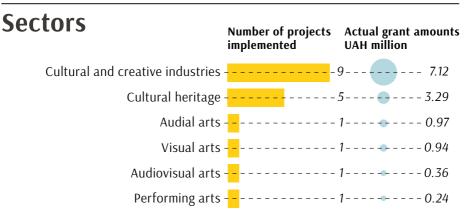
The program is aimed at generation of knowledge and data for creation and monitoring of implementation of cultural policies at the national and local levels. Also, this program shall constitute a basis for systematic study of markets, audiences and social transformation processes in the cultural field.

In 2020, 18 projects were implemented within the program, which included obtaining analytical data aimed at development of national cultural policies (in particular, Ukraine was included in the seventh wave of "Global research of values"), as well as at development of regional and local policies (particularly, communication strategies for realization of cultural and creative potential of small towns of Ukraine were developed). Also, activities under the program included study of Ukrainian non-classical music market, development of the portrait of a viewer of Ukrainian films, analysis of funding possibilities for creative industries, gender audit and development of a gender equality action plan based on the example of Kharkiv M. Lysenko National Academic Theatre of Opera and Ballet.

Project results are available at UACulture.org



Type of open call	Number of projects implemented:
Individual	18 —
National	0
International	0

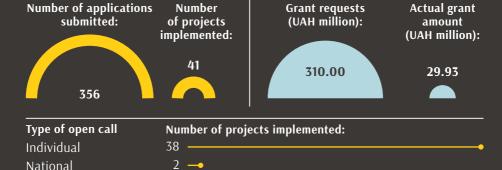


# EDUCATION. EXCHANGES. RESIDENCIES. DEBUTS

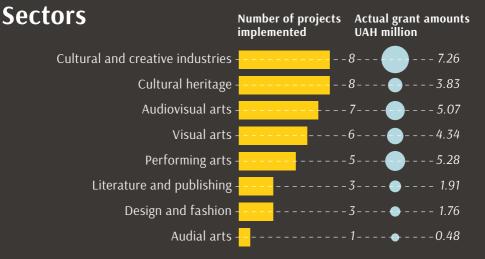
National International

The program promotes knowledge, experience and idea exchange, as well as discovering new artistic practices and names. The program's objectives include improvement of the formal and informal art education. During two years of program implementation we have been witnessing the prevalence of informal educational projects, which is consistent with the current concept of life-long learning.

In 2020, 41 projects were implemented within the program, particularly, an educational course "Crimean Tatars: History. Culture. Art", social project school for cultural managers of united territorial communities (UTC) "Cultural springboard", international residency European Glass Education, dramaturgy laboratory of National Union of Theatre Artists of Ukraine (NUTAU). Ukrainian designers received an opportunity to participate in the Dutch Design Week 2020, debut publications of a book about Kharkiv school of photography and Ukrainian fashion guide were made.



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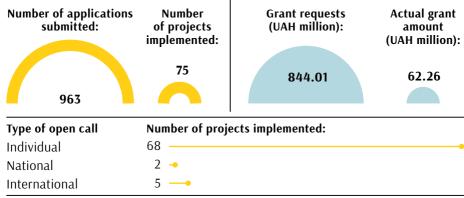


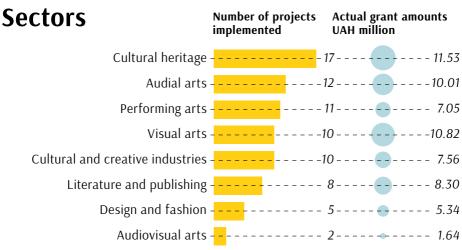
# INNOVATIVE CULTURAL PRODUCT

In comparison with other programs, this program focuses on the largest area, for it is aimed at supporting a wide range of projects in eight sectors of culture and arts, which have an innovative component and expand the limits of experience and practices within these sectors.

In 2020, 75 projects were implemented within the program, including creation of exhibitions, conducting concerts and competitions, creation of audio records, shows, publications, cultural routes and tours, museums and exhibitions, creative or public spaces and local festivals

The project supported within the program includes exhibitions "Andriy Sagaidakovsky's. Scenery. Welcome!" in the Mystetskyi Arsenal and "Flights in dreams and in reality" in the National Oleksandr Dovzhenko Centre, album "Sounds of Chornobyl" by Ukrainian and foreign musicians, performance "H-Effect", large musical and theatrical project Chornobyldorf, mobile application "Pocket country", English edition and international distribution of Alisa Lozhkina's book "Permanent Revolution: Art in Ukraine. XX - Early XXI Century", International competition of young designers, etc.



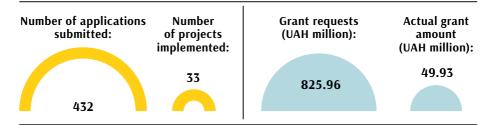


# AUDIOVISUAL ARTS

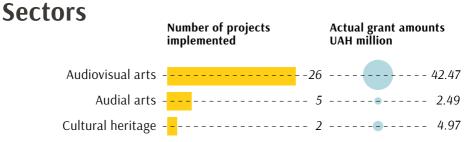
The program is aimed at supporting and development of new multimedia technologies, Ukrainian TV and radio, as well as encouraging artists to create competitive products and popularization of Ukrainian audiovisual sector abroad.

In 2020, 33 multimedia projects were implemented within the program. The said projects include a series of analytical and educational TV shows "Fantastic Ukrainians", TV film "«Hrytsko Chubay» TV program", podcasts "Post pravdy" and "Culture of everything", interdisciplinary multimedia project "Museum Sikor Sky: virtual hub museum and gaming platform for historical, cultural and scientific content", mobile application Ukrainian Live Classic, dedicated to Ukrainian classical music, a video game in the Tukoni universe, mobile AR-application "Magic World.UA" aimed at popularization of Ukrainian mythology in Ukraine and abroad.

The most popular LOT of the program this year was "Video content for alternative media platforms", within which Ukraïner team created a number of short image videos about the most interesting natural and cultural objects. Also, a number of episodes of season 2 of the English-language travel show "Discover Destination UA" were filmed with the purpose of presenting the country to the foreigners through their own eyes. EVE8 project team live-streamed online concerts of famous musicians conducted in well-known castles and fortresses of Ukraine.



Type of open call	Number of projects implemented:
Individual	33 —
National	0
International	0



# **INCLUSIVE ARTS**

The program has been developed in cooperation with the British Council in Ukraine within the art program Unlimited: Making the Right Moves. The program focuses on development of potential of artists with disabilities, involving audiences with disabilities in the cultural and artistic life and promotion of inclusive arts.

In 2020, 45 projects were implemented, including shows, publications, educational programs and festivals with artists with disabilities as authors or participants of cultural and artistic initiatives. We also supported the creation and adaptation of cultural products related to the needs of people with disabilities. Implemented projects include: inclusive festival "The way", inclusive film school "YOUCINEMA", publications for children printed with tactile print within the project "Book overcoming barriers". In addition, we provided support for projects aimed at overcoming negative stereotypes about people with disabilities, protection of their rights and development of democratic society.

Number of applications submitted:	Number of projects implemented:	Grant requests (UAH million):	Actual grant amount (UAH million):
154	45	75.12	19.75

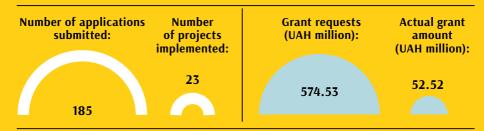
<b>Type of open call</b> Individual	Number of projects implemented: 45
National	0
International	0

Sectors	Number of projects implemented	
Performing arts	;	-11 5.34
Cultural heritage	<mark></mark>	9 3.08
Literature and publishing	; - <mark></mark>	7 2.77
Visual arts	;	6 2.76
Audiovisual arts	;	5 2.51
Cultural and creative industries	;	3 1.82
Audial arts	;	3 1.24
Design and fashion	<del>-</del>	10.23

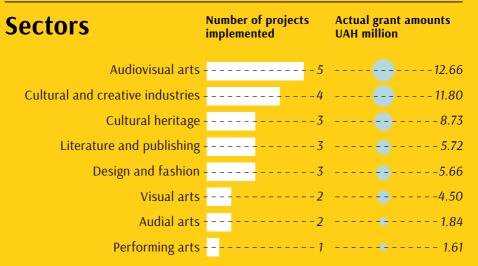
# **PROMINENT EVENTS**

The program enhances the potential of cultural and artistic events of national scale and importance. We strive to intensify the cooperation between the sectors and involve large audiences inside the country and abroad.

In 2020, 23 projects were implemented within the program, including annual events, e.g., promo campaign of the Odesa international film festival and organizing the business program Film Industry Office, Lviv international BookForum, Kyiv Media Week: Global Marathon, Molodist Online Cinema, Authors Reading Month in Lviv in 2020, International animation festival Linoleum on Tour, etc. "We also supported the interdisciplinary project "ARK UKRAINE: MUSIC", including a unique collage-concert of the best examples of Ukrainian musical heritage, and the project "NARBUT XXI" (recontextualization of the prominent artist's heritage)".



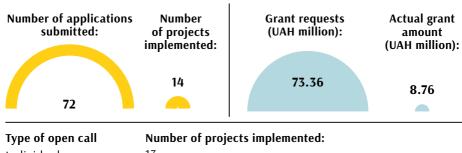
Type of open call	Number of projects implemented:
Individual	19
National	1 •
International	3 →



# **NETWORKS AND AUDIENCES**

The program is aimed at supporting the development of networks in the cultural and artistic field, encouraging and supporting the participation of delegations of Ukrainian artists and institutions in the activities of international professional creative networks, encouraging the potential consumers' demand for culture and art.

In 2020, 14 projects were implemented within the program. We supported the expedition and All-Ukrainian museum workshop – educational program for representatives of the museum sphere of Ukraine; On-line participation of the Golden Gate Theatre with play «Daddy, did you love me?» in the international festival «Retroperspektywy» (Poland/Ukraine) in cooperation with the international theater association CHOREA; educational program and promo campaign dedicated to responsible consumption in the context of culture, creative industries and fashion, particularly, rebranding campaign of Khmelnytskyi Region Museum of Art; communication campaign of the art gallery of Lviv National Academy of Arts and other initiatives.



Type of open can	Number of projects implemented:
Individual	13
National	1 •
International	0

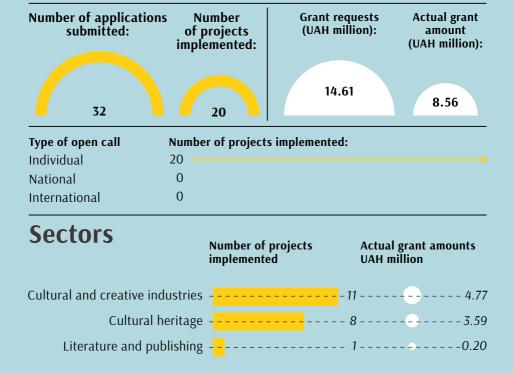
Sectors	Number of projects implemented	
Cultural heritage		- 62.90
Cultural and creative industries		- 32.20
Performing arts		- 20.82
Visual arts		- 1 1.66
Audiovisual arts		- 1 0.72
Audial arts	<del></del>	- 1 0.47

# **CULTURE. TOURISM. REGIONS**

The program is aimed at increasing the tourist attractiveness of the regions through encouraging cultural development of local communities and generation of competitive cultural products. The program is being implemented in cooperation with the USAID Competitive Economy Program and the Small and Medium Enterprise Development Office of the Ministry of Economic, Trade and Agricultural Development (SME.DO).

2020 became the pilot year for the program implemented in Zakarpattia and Odesa regions, border regions of Ukraine with a high potential in the field of tourism.

We supported 20 projects, including tourist route "Know Uzhhorod" in interactive leaflets with audio guides, Museum of Hutsul Bryndza in Rakhiv, film route in Odesa, cultural route over the places of landscape drawing of the founders of Zakarpattia painting school, Virtual Museum and 3-D Model of the Archeology Monument of National Importance of the Ancient Thira Site), Cultural route "Dertsen Village", Interactive tourist map of Western part of Odesa region (I-map), Promotion of the tourist potential of the ancient city of Izmail.



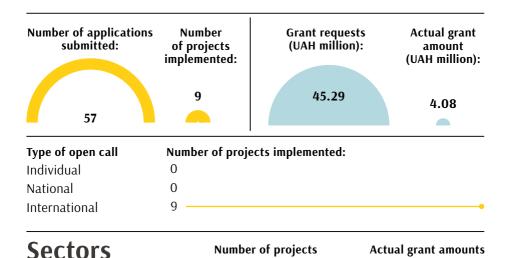
# **CULTURE FOR CHANGES**

The program is being implemented in cooperation with the program "MEET UP! German-Ukrainian youth meetings" organized by the Foundation "Remembrance, Responsibility and Future" (EVZ). In memory of the victims of the Nazi regime, the Foundation supports human rights and development of understanding between the nations. The Foundation also provides support to the survivors of World War II. Therefore, the Foundation demonstrates the long-term political and moral responsibility of the German state, economy and society for the National Socialist lawlessness.

The program "Culture for Changes" is aimed at the improvement of cooperation between Ukraine and Germany, joint search for answers for the modern world's challenges through supporting the cultural dialogue and creation of common cultural and artistic products. This is the only program of the Foundation which supports exclusively international cooperation projects. Having a German partner was a mandatory condition in 2020.

The program is aimed at the achievement of the 17 Sustainable Development Goals (SDG2030), included in the Development Agenda for the period till 2030, adopted at the UN Summit in September 2015.

In 2020 we supported 9 projects, including a residency for German interpreters; an online concert with the participation of Ukrainian ethno-jazz performers from Germany and Crimean Tatar performers from Ukraine; video content about the Ukrainian diaspora in Germany; a creative workshop for the Ukrainian and German youth, dedicated to the 30th anniversary of the German unification and Ukrainian "Revolution on Granite"; a series of TV programs about Kherson and Magdeburg, dedicated to the steady development of the cities and communities.



implemented

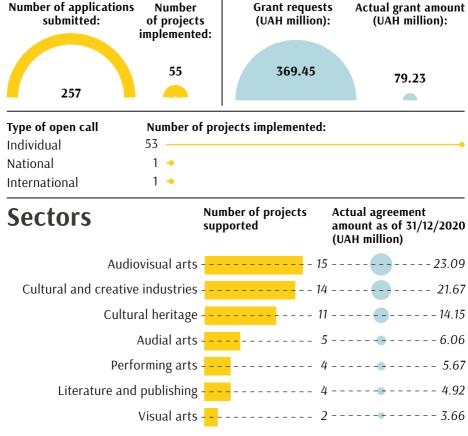
Cultural and creative industries ------

UAH million

# **CULTURE PLUS**

Within the program support is provided for the projects that use participatory methods (involvement methods) of individuals and social groups and develop artistic intervention in the sector of social importance (medicine, education and science, environmental protection, communication development, supporting veterans, etc.).

One of the objectives of the Culture Plus is generation of new creative solutions/ products for solving or socially important problems. The feature of the program is the mandatory involvement of a partner representing a different sector. The program was launched in August, 2020. It was developed as a reaction to the challenges faced by the Ukrainian society, caused, in particular, by the spread of Covid-19. In 2020 we received 257 applications, 55 of which successfully passed all stages of selection and resulted in the conclusion of grant agreements. One of the achievements of the Ukrainian Cultural Foundation, which was applied within this program, is moving beyond the budget year timeline. Implementation of the projects was possible from the date of execution of the Grant agreement (October - November, 2020) to September 15, 2021.



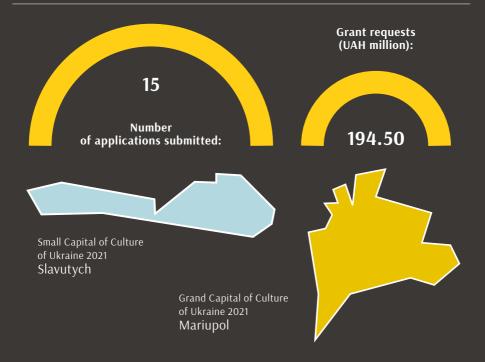
# **CULTURAL CAPITALS OF UKRAINE**

The program provides to the territorial communities the opportunity to possibly claim the status of the Cultural Capital of Europe in the future. The program's objective is to promote the development of culture in the context of the decentralization reform, with the consideration of the territorial community's capabilities, as well as the needs and interests of the members of such community.

In general, in 2020 we received 15 applications under the program (LOT "Grand Capital of Culture" – 7, LOT "Small Capital of Culture" – 8). According to the results of the selection procedure, the project teams from the cities of Mariupol and Slavutych were declared winners of the program. However, by resolution of the Supervisory Board and UCF Directorate, implementation of the projects was postponed to 2021 due to COVID-19 pandemic.

The Mariupol team won the program with the cultural and artistic initiative project "Dialogue in the language of art", which includes, in particular, conducting a travelling exhibition PostMost, book festival Mariupol Open Book, classical art festival Mariupol Classic and creation of an installation exhibition "Way home" (planned by the organizers as a symbol of hope for restoration of peace, shall be installed at the Mariupol - Donetsk highway).

Program "Slavutych: here is the country [for you']!" shall include an art residency "Semantic surrealism within the postmodernist space of Slavutych", II International festival for elderly people GOLDenFest, «SESAM 2020 Poliklinika: International seminar for architecture students representing European Architecture Student Assembly" and other cultural and artistic initiatives.



# CHILDREN OF CULTURE

The program has been developed in cooperation with the Public Organization "Garage Gang" and is being implemented in accordance with the UCF's Fundraising strategy. We strive to create opportunities for integrated development of the children and involving the community in co-funding innovative projects, therefore, the programs combine the principle of operation of the crowdfunding platform "Biggggldea" and the UCF project selection mechanism.

In 2020 we received 130 applications for the competition of ideas under the program, 50 of which were selected for participation in the educational program aimed at the development of the project through a crowdfunding campaign.

Later, 20 project teams developed and successfully implemented the campaigns for their initiatives at the platform "Biggggidea". They include: guide to the history of modern art from children and for children "Closer than appears", board game "Magic world", All-Ukrainian festival ROBOfirst, YouTube channel "HubbleTrouble", "Residence of singing", musical performance "The red-haired family", Kamianets-Podilskyi children's humour festival.

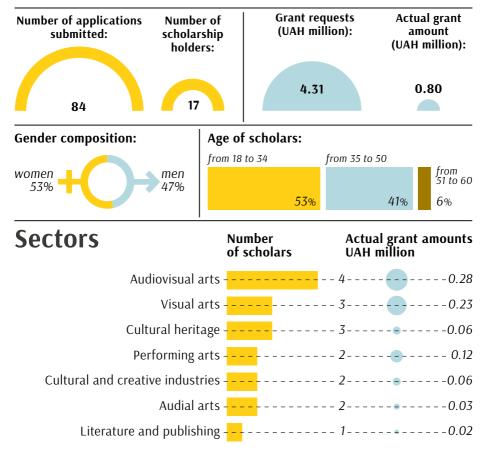
Now the participants are preparing their applications for participation in the third stage of the program (UCF project selection), which will take place in spring of 2021.

Region	Number of projects	Number of benefactors	Contribution amounts (UAH million)
Kyiv	9	833	0.74
Kharkiv region	3	184	0.18
Khmelnytskyi region	2	78	0.16
Ivano-Frankivsk region	1	90	0.05
Dnipropetrovsk region	1	195	0.12
Cherkasy region	1	159	0.06
Lviv region	1	238	0.09
Zakarpattia region	1	41	0.07
Chernihiv region	1	90	0.06
Total	20	1 908	1.52

# **SCHOLARSHIPS**

The program is designed to support artists and cultural operators of Ukraine, students of cultural, artistic and creative majors in terms of funding of travelling for studies, internship, participation in residencies, exhibition projects, conferences, forums, conducting research abroad and within Ukraine.

In 2020, 17 projects were implemented within the program. We supported internship in A. Wajda film school in Warsaw, advanced training in the Lithuanian National Drama Theatre in Vilnius and in the institution Arte della Seta Lisio Foundation (Florence), study of the biography and creative works of American theatre director Virlana Tkacz, a trip to Poland in order to collect materials for a thesis dedicated to the post-truth and hybrid fake structures in visual arts, participation in the online residency ZK/U for the artists studying "the city and its borders" in Berlin and in the research and development laboratory of the documentary art centre UnionDocs New York, etc.



# **Geography**

1	Number of scholars	Actual grant amounts UAH million
Kyiv -		- 10 0.53
Dnipropetrovsk region -		- 1 0.06
Chernivtsi region -		- 1 0.06
Lviv region -		- 1 0.05
Khmelnytskyi region -		- 1 0.04
Kharkiv region -	<u>-</u>	- 1 0.02
Rivne region -		- 1 0.02
Zaporizhzhia region -	<del>-</del>	- 1 <b>0</b> .01

# Focus areas

Nullibel of Scholars	
5	Participation in summer schools or attending a certified training curse (including online)
4	Research or other search and preparation works (in archives, museums, libraries, etc.)
3	Participation in residencies and art laboratories
3	Internship or other types of advanced training (including online)
2	Participation in conferences, forums and master classes (including online)

# **Experts**

Number of the experts involved in the program evaluation



Number of scholars

# CULTURE IN TIMES OF CRISIS: INSTITUTIONAL SUPPORT

Number

of institutions

supported

The program is designed to promote steady development of cultural and creative industries during the pandemic and increase the competitiveness of small and medium businesses operating within the cultural sector. 855 organization received our support within the program.

In 2020, cultural and creative industries suffered heavy losses and found themselves under threat due to the spread of Covid-19. Countries around the world responded promptly by implementing anti-crisis measures. In July 2020, thanks to a timely resolution of the Government of Ukraine, UAH 590 million was allocated for the purpose of providing aid to the cultural and artistic sphere and the Law of Ukraine "On Ukrainian Cultural Foundation" was amended as followed: the notion of an "institutional support grant" was introduced, the list of UCF's objectives was supplemented by provision of institutional support grants and cultural and educational tourism support grants. For its part, UCF developed and implemented the program "Culture in Times of Crisis: Institutional Support", aimed at provision of institutional support grants for payment of the organizations' debt obligations arising in the period from March to August of 2020, as well as for coverage of operational expenses till the end of the year.

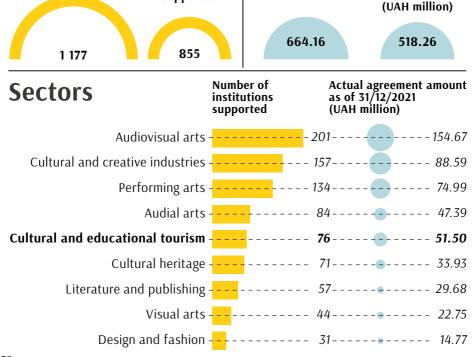
**Grant requests** 

(UAH million):

**Actual agreement** 

amount as of

31/12/2021



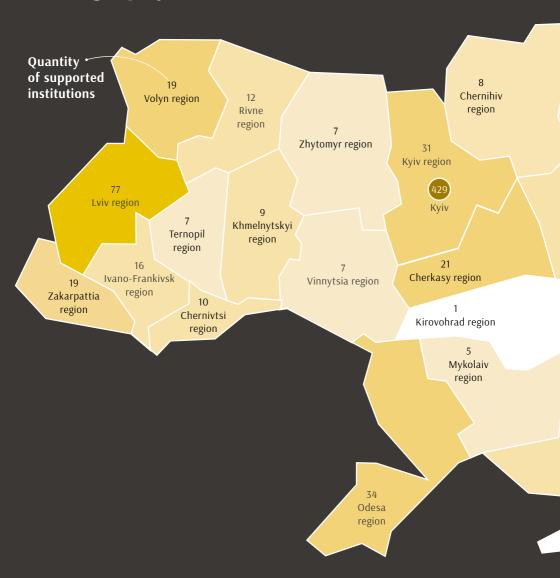
**Number of applications** 

submitted:

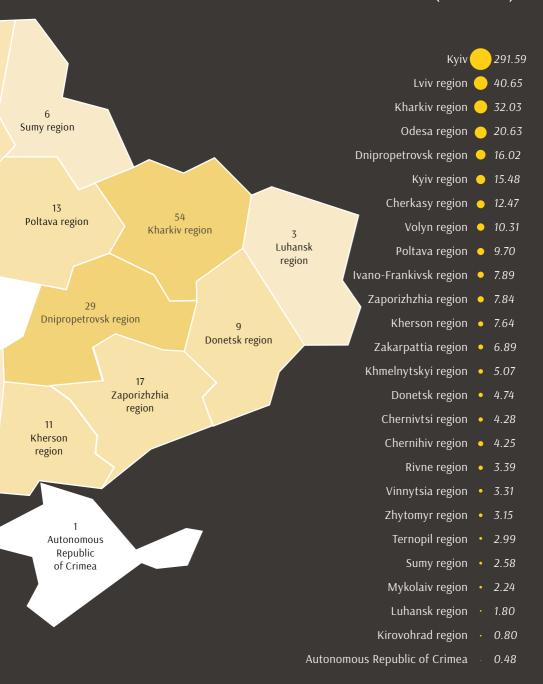
# **Legal form**

	Number of institutions supported	Actual agreement amount as of 31/12/2021 (UAH million)
Limited Liability Company		200.12
Individual entrepreneur		86.18
Public organization, NGO	- <mark></mark> 149	79.70
Municipal organization		5 55.53
(institution,establishment),enterprise		
Private organization	47	25.35
(institution,establish ment),enterprise		
State organization (institution, establishment)	32	2 22.87
Charitable organization	<del></del> 32	2 16.73
Creative union	<del>-</del> 10	4.92
Joint Stock Company	<u>-</u>	11.73
Subsidiary		6.29
Organization (institution, establishment)	6	3.80
or enterprise owned by a citizen's association		
Other legal forms	<del> </del> 3	1.96
Public union / union of citizens' associations	3	1.77
Association	<del> </del> 2	1.09
Collective enterprise		0.22

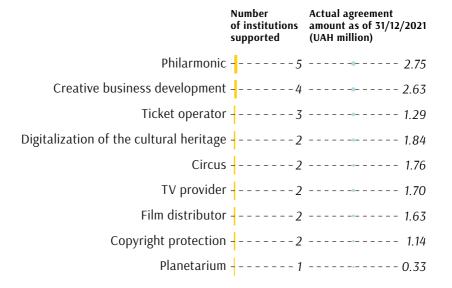
# Geography



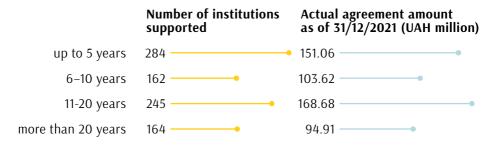
# Actual agreement amount as of 31/12/2021 (UAH million)



of institutions	Number of institutions supported	Actual agreement amount as of 31/12/2021 (UAH million)
Organizer of events (including technical support)	<del></del> 15	1 77.57
Film/TV/video content manufacturer	- <mark></mark> 120	5 81.32
Theatre	- <mark></mark> 70	6 46.20
Culture/entertainment centre	- <mark></mark> 58	3 35.46
Media (TV, radio, press, Internet media)	- <mark></mark> 5	4 31.68
Cinema/cinema network	<del></del> 48	3 59.95
Tour operator	<mark></mark> 4(	6 27.61
Individual artistic activities	<mark></mark> 4.	3 18.13
Education organizer in the field of culture.	- <mark>-</mark> 38	3 17.40
Museum	<mark></mark> 28	3 14.56
Trade union	<mark></mark> 24	4 10.95
Hotel complex	<mark></mark> 19	9 17.27
Musical team	<mark></mark> 19	9 10.50
Designer brand	<mark></mark> 18	8 8.34
Research/analytical organization	<mark>-</mark> 12	2 5.26
Recreation institution	-	
Photo content manufacturer	<mark>-</mark> (	9 4.46
Library	<mark>-</mark>	9 2.61
	-	3 € 4.42
Charity (wide range)		7 4.99
Publishing house		7 3.73
Nature reserve	•	
Audio recording studio	(	6 <b>3</b> .17
Book store	<del> </del> ;	5 4.77
Producing centre	<del>-</del> ;	5 3.83



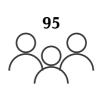
# Duration of the institutions' activities





Gender composition of institution

top-managers:



**Experts** 

# **UCF FINANCES**

Expense item	General fund, UAH	Special fund, UAH	Expense amount, UAH
Wages, including remuneration paid to the UCF experts and assessment for payment	53 321 407.87	279 149.70	53 600 557.57
Travel expenses	49 243.45		49 243.45
Objects, materials, equipment and utensils	750 499.05		750 499.05
Payment for services (excluding utility services)	3 557 511.62	1 181 570.28	4 739 081.9
Payment for heating	48 180.42		48 180.42
Payment for water supply and water disposal	8 033.64		8 033.64
Payment for power supply	88 380.41		88 380.41
Payment for other energy resources and other utilities	18 630.00		18 630.00
Provision of grants to individuals and legal entities in accordance with the concluded agreements	325 264 040.24	3 356 250	328 620 290.24*
Provision of grants to individuals and legal entities in accordance with the concluded agreements (COVID-19)	518 259 331.11		518 259 331.11
Scholarships	819 085.20		819 085.20**
Payment for UCF's membership in the international networks	79 000.00		79 000.00
Other current expenses (court fee, administrative fee)	5 757.61		5 757.61
TOTAL	902 269 100.62	4 816 969.98	907 086 070.60

<sup>\*</sup> project 3INC11-5956 - Supplementary Agreement on agreement termination (return of the money in the amount of UAH 701,082.00)

<sup>\*\*</sup> projects 3SCH1-7843, 3SCH1-6519 – Supplementary Agreements on agreement termination (return of the money in the amount of UAH 30,311.25)

# WINNERS OF THE UCF AWARDS IN 2020

- 1. Project of the year in the audial arts sector "ARK UKRAINE: MUSIC"
- 2. Project of the year in the audiovisual arts sector "Ukraine in a nutshell: promo videos about the country's most interesting natural and cultural sites"
- 3. Project of the year in the visual arts sector "Exhibition Ukrainian Young Book Design Awards"
- 4. Project of the year in the design and fashion sector "Narbut XXI"
- 5. Project of the year in the cultural heritage sector "Reading Kyiv"
- 6. Project of the year in the cultural and creative industries sector "Online-festival «Respublica» 2020 the interaction of art and modern digital technologies."
- 7. Project of the year in the literature and publishing sector "Lviv international BookForum"
- 8. Project of the year in the performing arts sector "CHORNOBYLDORF. Archaeological Gesamtkunstwerk (music-theater) in several ACTs, based on utopian-dystopian story of Chernobyl and Zwentendorf an der Donau"
- 9. Project of the year in the inclusive arts sphere "Colo bo ratsio!"
- 10. Digital project of the year "Ukrainian Live Classic"

Special award of Zagoriy Foundation – "Virtual field trips to the archaeological and historical landmarks and sites of the Poltava region"

To find out more about the UCF Awards, follow the link



# **Contacts**

01010

10-12 Lavrska street, Kyiv, Ukraine

For calls within Ukraine: +38 (044) 504-22-66

For calls from abroad: +1 365 500 5000

Requests from the media: press@ucf.in.ua

Other requests: info@ucf.in.ua

Website: ucf.in.ua

Facebook page: facebook.com/ucf.ua Instagram page: instagram.com/ucf\_in\_ua

Youtube channel: bit.ly/2SnbajM



# UCF — state investor in the field of culture and creative industries

Ukrainian Cultural Foundation is a state institution founded in 2017. Our activities are aimed at the development of Ukrainian culture inside the country, as well as at its popularization abroad. We provide favourable conditions for development of creative potential of individuals and society, take care of the citizens' access to the national cultural heritage, support cultural diversity and integration of the Ukrainian culture into the world's cultural environment.

**Our vision** – culture and creativity for understanding and development.

**Our mission** — implementation of new mechanisms for competitive state financial support of initiatives in the field of culture and creative industries for creation of an ecosystem of culture and creativity in Ukraine.

